



Discover! Creative Careers Month 2025

Getting Started: Industry



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Image: Students take part in technical theatre workshop at BOA Academy during Discover! Creative Careers Week 2023; photographer Victor Frankowski

Why take part?

Discover! Creative Careers Month is your opportunity to inspire the future creative industries workforce by showcasing your company, team, roles and pathways in your sector. Alongside the industry-wide impact on our future workforce, there are several other benefits for companies getting involved:

Industry Growth: With fewer creative subjects in schools, initiatives like this offer vital industry exposure, ensuring a flow of skilled talent into the sector.

Inclusive Workforce: By reaching out to schools in underserved areas, you can help level the playing field and encourage a wider range of students to pursue careers in the creative industries.

Influence Curriculum: Colleges need strong creative industry partnerships to deliver relevant T-Levels with real-world experience.

Developing Local Partnerships: The goal is for industry to establish lasting connections with schools, colleges, and career services to ensure sustainable outreach, engagement, and talent development.

Awareness Raising and PR: You will be part of the national #discovercreativecareers campaign and your involvement could attract publicity for your company

Ways to get involved:

There are many ways for individuals and companies to get involved and support **Discover! Creative Careers Month 2025**, from sharing resources to hosting workplace tours and delivering workshops.

You could:

- Go back to your own school or contact your local college and give a talk in assembly
- Open your workplace up for local school and college tours
- Host a workshop or activity that demonstrates the skills needed for a role in your sector
- Review student portfolios and CVs, providing insights on employer expectations
- Join employer forums to shape the curriculum and ensure colleges teach the right skills.
- Take part in the #discovercreativecareers campaign and showcase your existing careers resources

Getting started



First steps - set a date

We will host monthly drop-in sessions to share ideas on getting involved and connecting with your local school. [Visit our website](#) for upcoming dates.

1. To ensure wider school participation, **set a date before the summer holidays (July 2025)**. Delaying beyond this may disadvantage schools in less privileged areas.
2. Decide what you would like to offer for what capacity and if you have a preferred age group.

Next steps - find a school

Start to reach out to schools in your own area. You can contact your school-based Careers Leader at your local school/college or your own school. [You can use the gov.uk website to search for local schools/colleges.](#)

If you are struggling to make contact, get in touch with your local Careers Hub. These Hubs bring schools, colleges, employers and apprenticeship providers together to support careers education. [Search for your local Careers Hub here.](#)

How to prepare for your event

We will send you a toolkit to help you prepare and plan - here is what it'll include:

- Risk assessment template
- Consent forms templates
- Tips of working with young people
- Guidelines for inclusion and accessibility
- Suggested activities
- Safeguarding
- Health and safety



Find out more www.discovercreative.careers

Contact us discover@screenskills.com

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Discover Creative Careers 2025 - 2026 is funded by the Department for Culture, Media & Sport (DCMS). It is being delivered by ScreenSkills, in partnership with over almost 30 organisations representing the creative industries. [Find out more.](#)



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