

## Focus on Craft, Fashion & Textiles

### 2 hour or half day lesson

**Resources and equipment required:**

Flipchart paper and markers, post-it notes if delivered in the classroom

Student worksheet

This class can either be run as a creative ideation session or a making session – if you would like your students to make a clothing or accessory product then request that a selection of raw materials and items to be repurposed are assembled before the class in preparation.



**You will need your school URN number to hand to access filmed content, and please ensure sound and video are enabled**



If required, we suggest you schedule a 5-minute break after an hour and a half (between slide 12-13) before student presentations

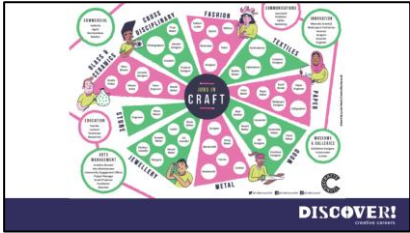



#### GATSBY BENCHMARK 5





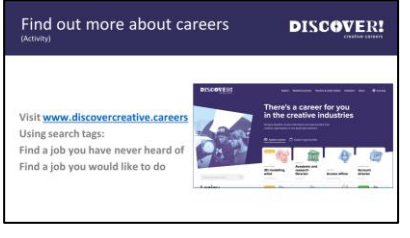
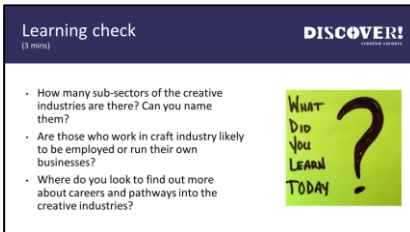
To meet benchmark 5, we suggest engaging craft entrepreneurs to observe student presentations, including an opportunity for entrepreneurs to introduce themselves and give feedback to students at the end. This could happen in school if Covid restrictions allow, or perhaps set the event up on Zoom for employers to visit. Zoom guidelines are [here](#).

**Lesson Guide:**

1	<p>00:00:00</p> 	<p><b>Title</b></p> <p>This session is designed to open minds to careers in crafts and where that crosses over with fashion, with an experiential exercise which will help students to explore the different roles in the production crew. Students will also learn where they can find more information via the Discover! website and its publishing partners</p>
2	<p>00:00:30</p> <p style="text-align: right;"><b>1 min</b></p> 	<p>Introduction to creative industries, in particular crafts, fashion &amp; textiles</p> <p>Explore a creative studio and the types of work and careers that exist there</p> <p>Experiential student task to explore being a craft entrepreneur</p> <p>Finish with a look at DiscoverCreative.Careers</p>

<p>3</p>	<p>00:01:30</p>  <p>12 sectors = lots of careers!</p> <p><b>DISCOVER!</b> creative careers</p>	<p style="text-align: right;"><b>3 mins</b></p> <p>What are the creative industries? 12 sub sectors The <b>Creative Industries</b> were <b>defined</b> in the Government's 2001 <b>Creative Industries Mapping</b>. Defined as “those <b>industries</b> which have their origin in individual <b>creativity</b>, skill and talent. and which have a potential for wealth and job creation through the generation and. exploitation of intellectual property”.</p> <p>Think how often in every day of your life you interact with creative industries – music, radio, newspapers, magazines, books, TV content on YouTube, podcasts, billboard posters, architecture – so much of what you see is designed, produced, created.</p> <p>Consider also impact of Covid on audiences, viewers, appreciators – what has not being able to go to the cinema or theatre or to see live music meant to you?</p> <p>Consider crossover between sectors. There are computer games that are all about craft...</p>
<p>4</p>	<p>00:04:30</p>  <p>Welcome to crafts fashion &amp; textiles</p> <p><b>DISCOVER!</b> creative careers</p>	<p style="text-align: right;"><b>3 mins</b></p> <p>Introduce sector overview film and click link to play. <b>Ensure you have your school URN ready to input to access the content.</b></p>
<p>5</p>	<p>00:07:30</p> <div style="border: 1px solid black; padding: 10px;"> <p style="text-align: center;"><b>Characteristics of craft sector</b></p> <p>The craft industry encompasses goods that are handmade by artisans or those skilled in a particular trade.</p> <p>Small businesses engaged in the <b>craft</b> trade include everything from art galleries to handmade textiles to culinary products.</p> <p>Often, craft industry <b>entrepreneurs</b> operate independently and are not franchised.</p> </div> <p style="text-align: right;"><b>DISCOVER!</b> creative careers</p>	<p style="text-align: right;"><b>1 min</b></p> <p>Introduction to craft</p>
<p>6</p>	<p>00:08:30</p> <div style="border: 1px solid black; padding: 10px; text-align: center;"> <p><b>How many different careers can you think of in crafts, fashion &amp; textiles?</b></p> </div> <p style="text-align: right;"><b>DISCOVER!</b> creative careers</p>	<p style="text-align: right;"><b>3 mins</b></p> <p><b>ICEBREAKER</b></p> <p>What careers can everyone think of that are about designing and making things. Class to call out job titles they can think of - teacher or nominated student to jot them on to <b>flipchart paper</b>. How many do you get?</p> <p>Allow 3 mins for shoutout.</p>

<p>7</p>	<p>00:11:30</p> 	<p style="text-align: right;"><b>2.5 mins</b></p> <p>These slides illustrate at a glance the breadth of careers in craft, fashion and textiles. Take note of the circles around the outer edge and the associated craft and fashion wider careers within. Any surprises?</p>
<p>8</p>	<p>00:14:00</p> <p>The craft industry <b>DISCOVER!</b></p> <ul style="list-style-type: none"> <li>Made up of people who are generating an income from creating, making, designing; always honing their skills and usually doing something they love</li> <li>It's a serious business:             <ul style="list-style-type: none"> <li>Crafts contributes £3.4bn to the UK economy (2015)</li> <li>There are an estimated 11,620 UK crafts businesses, employing 149,510 people.</li> <li>Government estimates £6.9bn of exports from the UK crafts sector (2019)</li> </ul> </li> </ul>	<p style="text-align: right;"><b>1 min</b></p> <p>Craft is a serious business – its revenue contributes to UK economy</p>
<p>9</p>	<p>00:15:00</p> <p>Time to get warmed up <b>DISCOVER!</b> (Brainstorm – 10 mins)</p> <p>Consider how clothing, accessories or household items can be repurposed:</p> <ul style="list-style-type: none"> <li>A stepladder could be a bookcase</li> <li>Reuse a cheese grater to hold earrings</li> <li>Repurpose old pairs of jeans to make a bag or an apron</li> <li>Convert an old iMac into an aquarium – create an <a href="#">iMacquarium</a></li> <li>Repurpose vintage glasses into centrepiece scented candles</li> </ul> 	<p style="text-align: right;"><b>10 mins</b></p> <ul style="list-style-type: none"> <li>➤ Hand out post-it notes to all while reflecting on slide -2 mins</li> <li>➤ Everyone to think of two items of clothing or an accessory or a household item and write one on each of two post-it notes – 2 mins</li> <li>➤ Swap one with the person next to you.</li> <li>➤ You have two objects – how could they be repurposed? Could they be put together to create a new product with a new purpose?</li> <li>➤ After 2 mins, swap one with the person the other side of you, and ideate again for 2 mins</li> <li>➤ If possible, think of ideas that would use a craft to produce the item</li> <li>➤ Collect ideas on <b>flip chart</b> at the front of class – 2 mins</li> </ul>
<p>10</p>	<p>00:25:00</p> <p>Tour Cockpit Arts <b>DISCOVER!</b> (15 mins)</p> 	<p style="text-align: right;"><b>15 mins</b></p> <p>Introduce workplace tour film and click link to play. <b>Ensure you have your school URN ready to input to access the content.</b></p>
<p>11</p>	<p>00:40:00</p> <p>Tour of Cockpit Arts <b>DISCOVER!</b> (Discussion – 10 mins)</p>  <p>Cockpit Arts is London's leading studios for contemporary makers and an award-winning social enterprise.</p> <p>Was Cockpit Arts what you expected?</p> <p>Which crafts appealed the most?</p> <p>Would you like to work in craft or fashion? Why?</p>	<p style="text-align: right;"><b>5 min</b></p> <p>Reflection on 'workplace tour' film – discussion points</p>

<p>12</p>	<p>00:45:00</p> 	<p style="text-align: right;"><b>5 mins</b></p> <p>Context for task Consider raw materials. Consider sustainability. Consider upcycling, recycling, even down cycling. Upcycling: Make bags from old jeans or <a href="#">ring pulls</a> Downcycling: to recycle (something) in such a way that the resulting product is of a lower value than the original item: to create an object of lesser value from (a discarded object of higher value)</p>
<p>13a</p>	<p>00:50:00</p> 	<p style="text-align: right;"><b>40 mins</b></p> <p><b>Option one – ideation task:</b> Student brief on separate worksheet  Students to prepare 2 min presentation which explains idea, associated craft and its appeal</p>
<p>13b</p>	<p>00:50:00</p> 	<p style="text-align: right;"><b>40+ mins</b></p> <p><b>Option two – making task:</b> Students can either work in pairs or individually if learning from home. If in class, ensure there is a selection of raw materials for the students to experiment with.  Time for this activity can vary according to time available</p>
<p>14</p>	<p>01:30:00</p> 	<p style="text-align: right;"><b>15 mins</b></p> <p>Students' presentations. Invite employers to observe and give feedback for Gatsby Benchmark 5</p>
<p>15</p>	<p>01:45:00</p> 	<p style="text-align: right;"><b>10 mins</b></p> <p>Use this activity as a round up and signposting for further info about careers in creative industries. If time is short, it is suggested students are asked to key the url into their phones to view later</p>
<p>16</p>	<p>01:55:00</p> 	<p style="text-align: right;"><b>3 mins</b></p> <p>Learning check</p>

17	<p>01:58:00</p>  <p>The slide features a dark blue header with the text 'Employer Q&amp;A Panel' and 'DISCOVER! creative careers'. Below the header, there is a paragraph: 'If you have any questions from today's session that you would like to ask our employer panels this week, please visit the Discover website to find out more'. To the right of the text is a colorful grid of small icons representing various professions.</p>	<p style="text-align: right;"><b>2 mins</b></p> <p>Gatsby Benchmark 5 – opportunity to engage with employers.</p> <p>Crafts live Q&amp;A discussion panel is on Tuesday 2<sup>nd</sup> March, 11am. Check website for zoom link.</p>
18	 <p>The slide is dark blue with the 'DISCOVER! creative careers' logo in white. At the bottom, it includes the website 'Discovercreative.careers' and the Twitter handle '@creativecareer5'.</p>	End