



# Discover! Creative Careers Week 2025

## Getting Started: Industry



# Why take part?

**Discover! Creative Careers Week** is your opportunity to inspire the future creative industries workforce by showcasing your company, team, roles and pathways in your sector. Alongside the industry-wide impact on our future workforce, there are several other benefits for companies getting involved:

**Industry Growth:** With fewer creative subjects in schools, initiatives like this offer vital industry exposure, ensuring a flow of skilled talent into the sector.

**Inclusive Workforce:** By reaching out to schools in underserved areas, you can help level the playing field and encourage a wider range of students to pursue careers in the creative industries.

**Influence Curriculum:** Colleges need strong creative industry partnerships to deliver relevant T-Levels with real-world experience.

**Developing Local Partnerships:** The goal is for industry to establish lasting connections with schools, colleges, and career services to ensure sustainable outreach, engagement, and talent development.

**Awareness Raising and PR:** You will be part of the national #discovercreativecareers campaign and your involvement could attract publicity for your company

## Ways to get involved:

There are many ways for individuals and companies to get involved and support **Discover! Creative Careers Week 2025**, from sharing resources to hosting workplace tours and delivering workshops.

### You could:

- Go back to your own school or contact your local college and give a talk in assembly
- Open your workplace up for local school and college tours
- Host a workshop or activity that demonstrates the skills needed for a role in your sector
- Review student portfolios and CVs, providing insights on employer expectations
- Join employer forums to shape the curriculum and ensure colleges teach the right skills.
- Take part in the #discovercreativecareers campaign and showcase your existing careers resources

# Getting started



## First steps - set a date

We will host monthly drop-in sessions to share ideas on getting involved and connecting with your local school. [Visit our website](#) for upcoming dates.

1. To ensure wider school participation, **set a date before the summer holidays (July 2025)**. Delaying beyond this may disadvantage schools in less privileged areas.
2. Decide what you would like to offer for what capacity and if you have a preferred age group.

## Next steps - find a school

Start to reach out to schools in your own area. You can contact your school-based Careers Leader at your local school/college or your own school. [You can use the gov.uk website to search for local schools/colleges.](#)

If you are struggling to make contact, get in touch with your local Careers Hub. These Hubs bring schools, colleges, employers and apprenticeship providers together to support careers education. [Search for your local Careers Hub here.](#)

## How to prepare for your event

We will send you a toolkit to help you prepare and plan - here is what it'll include:

- Risk assessment template
- Consent forms templates
- Tips of working with young people
- Guidelines for inclusion and accessibility
- Suggested activities
- Safeguarding
- Health and safety



**Find out more** [www.discovercreative.careers](http://www.discovercreative.careers)

**Contact us** [discover@screenskills.com](mailto:discover@screenskills.com)

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