

Focus on the screen industries

TASK

Look at the film/TV images provided. Annotate the images provided, looking for any of the roles we have provided for you. What can you see? (5 minutes)



Images: Erroll Jones ©WeShootLondon

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ROLES

Roles provided for annotation tasks. Students are required to write down the tasks they think these roles will entail or locate them on the ScreenSkills website.

| Role | Description |
|---|--|
| Director | Directors are the creative leads of the film. They hold the creative vision throughout the whole process, from pre-production through to the final edit. |
| Camera operator | Reporting to the director of photography, the camera operator in High-end TV, scripted film and drama is responsible for planning camera movement, framing and composing shots and checking their quality against production requirements. |
| Runner | The hands and feet of the production team. They copy the call sheets, sides, scripts, health and safety notices and other paperwork and run around distributing it to the crew. They take lunch and breakfast orders for the production office. |
| Floor manager | The floor manager, on a studio production, is the eyes and ears of the director on the studio floor. They are there before rehearsals begin, making sure the studio is prepared and safe and greeting the programme's presenters and contributors. If they are good, the floor manager will be ahead of the director, liaising with cameras, lighting and sound to make sure each sequence is ready to rehearse. |
| Production Assistant | Production assistants work in the production management department and, depending on the type of programme being made, could be office-based, out on location or the person at the director's right hand. On large projects, production assistants support production coordinators, but on others may support production managers, producers or whole teams. |
| Animators, artists, 3D modelists or visual effects artists | |
| Musicians, composers, sound effects | |

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| Role | Description |
|--|--------------------|
| Location managers, set designers and builders, sustainability managers, props and researchers | |
| Audio engineers, sound designers, and lighting technicians. | |
| Studio managers, facilities, operations, marketing managers, sales, distribution, and administrators. | |
| Lawyers, accountants, HR professionals, and business managers. | |
| Carpenters, electricians, hair & make-up stylists, and caterers. | |

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FILM TASK

Watch the [first day on set film on the ScreenSkills website](#)

What things happen on a film and TV set?

Are there any roles present in this video you haven't heard of? What do these particular roles entail?



GROUP TASK

10 minutes

The new James Bond film is due to be released.

On your desks, assign yourself roles from the list provided outlining why you have chosen these roles. What skills do you need to do to perform your role effectively?

For instance, to be a producer, you must be organised and have a good attention to detail.



GROUP TASK EXTENSION

10 minutes

There is a lot more to a film than just making it.

Your job is now to distribute the film. Assign yourself roles (examples would be: Marketing Manager, Marketing Coordinator, PR and Materials Coordinator) and come up with some marketing strategies to reach Bond's target demographic.

Examples of these marketing strategies could be: a poster campaign, teaser trailer, trailer, social media campaign (how would you do it?), merchandising and giveaways.

You need to be creative here, it is exciting to see what you can come up with!

