

DISCOVER!

creative careers

IN NATIONAL CAREERS WEEK

1 - 5 MARCH 2021

How to get involved if you're an employer or individual working in the creative industries.



National Careers Week

NCW

1ST – 6TH MARCH 2021



**NatWest
Group**

Image courtesy of Tyneside Cinema as part of their Discover! Creative Careers Week 2019



STUDIOS

SCENE

TAKE

ROLL

Taking place during National Careers Week 2021, Discover! Creative Careers Week is an online programme aimed at introducing students to different careers and workplaces across the creative industries. It will include films, virtual tours, Q&A panels and a suite of online resources that feature companies across England ranging from world leading shoe making, gaming and television businesses, to our transformational heritage sites, theatres and craft companies.

Discover! Creative Careers 2021 follows a hugely successful live event that took place in November 2019, in which hundreds of organisations opened their doors to thousands of students. Whilst we can't do that this year, we know that there are many employers and individuals out there who want to join our mission to inspire and inform young people from all backgrounds about careers within the creative industries. There are several ways you can get involved, click the links below to find out more:

- [Volunteer to be part of an online panel of experts for one of our live Q&As during the week](#)
- [Create your own Discover! Creative Careers online insight event or resource and connect to local schools](#)
- [Make some noise! Join our online campaign](#)
- [Offer virtual work experience](#)
- [Promote your existing digital resources and remote events](#)

Volunteer to be part of an online panel of experts

We'll be gathering a panel of leading industry professionals from across the creative industries to answer questions from students about their industry, their specific role within it and how they discovered their own careers. These live Q&As will focus on the following sector themes:

Museums, galleries, visual arts and heritage

Screen (Film/TV)

Performing Arts, Literature and Publishing

Gaming, extended reality (XR) and animation

Craft, fashion and textiles

Please contact us to put your name forward at info@ccskills.org.uk



Create your own Discover! Creative Careers online insight event or digital resource and connect to local schools/colleges

This could be anything from a filmed tour of the building, a live streamed talk or panel discussion, interviews with employees, online workshops and plenty more – it's up to you!

Remember, you don't need fancy cameras or software to do this – a decent phone camera will suffice, and you can use existing platforms such as Zoom to live stream. Don't forget to film in landscape mode to capture the best film for use in the classroom.

Make sure you consider the following when you create these resources:

- Explain the function of the organisation and the wider creative industry sub-sector it sits within
- When discussing specific job roles, explain or demonstrate the function of the role and how it relates to the overall business
- Be clear about the skills and strengths required to fulfil the various roles
- Discuss the various pathways into working in the industry or point them towards further sources of information
- Feel free to include personal stories about how people found their way into their careers and what they enjoy about their jobs
- Avoid using industry jargon!

We recommend you secure at least one local school to engage with your online event or resource – this could then be followed up with a visit later in the year if possible. There are a number of organisations who can help connect you to schools/colleges, see below:

The Careers and Enterprise Company's (CEC) network of Enterprise Coordinators

Enterprise Coordinators are careers professionals who help schools and colleges improve their careers and enterprise activities and engage them with the world of work.

[Use the postcode finder here](#) to find your local Enterprise Coordinator

Local Enterprise Partnerships (LEPs)

The network of 38 LEPs provide a partnership between local authorities and local businesses. The CEC's network of Enterprise Coordinators work within the LEPs, with some LEPs being responsible for local Career Hub areas.

[Use their network map to find your local LEP](#)

Bridge Organisations

Co-funded by Arts Council England and the Department for Education, the network of 10 Bridge organisations connects the cultural and education sectors.

[Find the details of your local Bridge organisation](#)

Make some noise! Join our online campaign

As part of Discover! Creative Careers Week 2021 we'll be running an online campaign celebrating the lesser-known jobs and busting some myths about careers in the creative industries. Further details will be announced in January via Twitter so [make sure you're following us there](#).

However you're taking part in Discover! Creative Careers 2021, share your experiences online – follow and tag us on Twitter using @CreativeCareer5 and #DiscoverCreativeCareers.

ABOUT DISCOVER! CREATIVE CAREERS WEEK

Discover! Creative Careers is an initiative by the UK creative industries to make it easier for young people to find careers in the creative industries. It was originally funded by the Department for Digital, Culture, Media and Sport. Its 2020/21 funding comes from Arts Council England.

While Covid-19 has affected many parts of the creative industries, it remains one of the backbones of the UK's economy and we are confident that this resilient sector will grow back both stronger and fairer. Discover! Creative Careers is committed to being part of that change by informing and inspiring young people from all backgrounds about the creative career opportunities available.

Discover! Creative Careers is being delivered by Creative & Cultural Skills and ScreenSkills, alongside delivery partners Creative Industries Federation and The Careers and Enterprise Company.

Find out more at DiscoverCreative.Careers



Image: Lee Smillie, courtesy In-Situ as part of Discover! Creative Careers Week 2019

creative
& cultural
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ScreenSkills



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Industries.
Federation.**

**THE CAREERS &
ENTERPRISE
COMPANY**

Discover! Creative Careers in National Careers Week is being delivered by Creative & Cultural Skills and ScreenSkills, alongside delivery partners Creative Industries Federation and The Careers and Enterprise Company. The programme is funded by Arts Council England.



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